

CommuniVax Semi-structured Interview Guide

The following are topics participants may be asked about in the interviews. Example questions and potential probes are also included. Given the semi-structured nature of the interviews, it is possible that other questions (related to the topics) will be asked, that not all of the questions below will be discussed, and that the ordering of the questions may change.

TOPIC 1: COVID-19 VACCINATION

Q1: Tell me what you think about COVID-19 vaccines. Do you have questions or concerns? Are you planning to get one? Why or why not?

POTENTIAL PROBES FOR QUESTION 1:

- GENERAL QUESTIONS
 - Incentives: If you were offered a COVID-19 vaccine today, what would make you jump at the chance to take it?
 - What factors did you consider in your answer?
 - What factors could make you change your mind?
 - Circulating information: What have you or people in your community been hearing about the COVID-19 vaccines?
 - Info sources: Where does your information about COVID-19 vaccines come from? Did you look for this information yourself or was it given to you (for example by someone sending you a news story or you seeing a post on social media)?
 - In your opinion what makes sources of information about COVID-19 vaccines trustworthy?
 - Are there sources that you trust more than others?
- FOR “NOT WILLING TO BE VACCINATED” PARTICIPANTS:
 - Mind-changer: Is there anything that could cause you to change your mind about getting a COVID-19 vaccine?
 - Role modeling: Could seeing someone else get vaccinated for COVID-19 change your mind about being vaccinated? Who would that have to be and why would their being vaccinated make a difference to you?
- FOR “WILLING TO BE VACCINATED” PARTICIPANTS:
 - Expectations: What do you think COVID-19 vaccination will be like? How do you think you will feel, physically or emotionally, afterward?
- FOR VACCINATED PARTICIPANTS
 - General impact: How has being vaccinated affected you?
 - Social impact: How was your vaccination viewed by your family and friends?

- Evolution of views: Looking back, how do your thoughts about COVID-19 vaccines today compare with how you thought about COVID-19 vaccines before you were vaccinated?
- FOR PARENTS OF CHILDREN <18
 - Relevance of age: What are your thoughts about your children getting COVID-19 vaccines? How does that compare to your thoughts about you getting a COVID-19 vaccine?
 - Decision-making: Have you made a decision about whether or not your child(ren) will be vaccinated against COVID-19? If not, when do you think you'll make that decision?

TOPIC 2: ACCESS TO VACCINES

Q2: How do people in your community get COVID-19 vaccines? What does the process involve from beginning to end? Are there parts of that process that will be/were more difficult for you personally?

POTENTIAL PROBES FOR QUESTION 2

- FOR UNVACCINATED PARTICIPANTS
 - Roadblocks/barriers: Is there anything that would stop you from getting a COVID-19 vaccine if you wanted one? If so, please tell me about that.
 - Enablers: What would make it easier for you and other members of your community to get COVID-19 vaccines if you wanted them?
- FOR VACCINATED PARTICIPANTS
 - Experience: What was the process of getting a COVID-19 vaccine like for you? Were there parts of this process that could have been easier?
 - Community enablers: Thinking about the people you know, what would make it easier for them to get COVID-19 vaccines if they wanted them?
- FOR ALL, AS APPROPRIATE
 - Information: What do you think is the best way to get information about COVID and the COVID vaccine out to you or your community? What would an effective information campaign look like?

TOPIC 3: PERSONAL EXPERIENCE WITH COVID-19

Q3: Taking a step back from COVID-19 vaccination, tell me more about how your life has been affected by the pandemic. What has your personal experience with the pandemic been like? Have you had the disease or known anyone who has? Have you struggled financially or emotionally?

POTENTIAL PROBES FOR QUESTION 3

- Individual situation: How has your experience compared to the experiences of your family and friends?
- Community impact: How has the pandemic affected your community? How does this compare to what you have seen or heard about how the pandemic has impacted other areas in the US, or even around the world?
- Prior problems: What difficulties existed in your community before the pandemic and how has the pandemic changed these?
- Context: Are there factors that have made people in your community have an easier or a harder time with COVID-19? Tell me about that.
- Protections: What are your thoughts about protecting yourself from COVID-19? Are there certain practices you believe work, or ones that you feel don't? How often do you do these things? What about other members of your community?

TOPIC 4: RECOVERY

Q4: In your opinion, what will be needed for the pandemic to come to an end? Similarly, what will be needed for life in your community to return to normal?

POTENTIAL PROBES FOR QUESTION 4

- Community benefits: What role could vaccination play in helping you, your family, and your community recover from the pandemic?
- Proof: How would you know that vaccination is making a difference for you, your family, or your community?
- Remaining hardships: Are there hardships for you, your family, or your community that the COVID-19 vaccination may not help fix?
- Broader concerns: More broadly, is there anything that could make life in your community better after the pandemic has ended? If so, what is needed and how could that happen?